



BRITTANY PANNELL
GRAPHIC DESIGNER

Portfolio

MEMBER ONE BUSINESS SERVICES AWARENESS CAMPAIGN

Member One's business banking solutions are made for people like you ...

A hard-working business owner putting in 110 percent to build your dream. We offer excellent rates and committed service on all of your business banking essentials:

- Checking, Savings, & Investment Accounts
- Business Visa® Credit Card
- Business Auto Loans
- Commercial Mortgages
- Secured and Unsecured Lines of Credit

Talk with our Business Services team today to learn more about banking products that work as hard as you do.

Member One
FEDERAL CREDIT UNION

Call. Click. Come in.
memberonefcu.com
800-666-8811

Member One Federal Credit Union is a member FDIC. Member One Federal Credit Union is a member FDIC. Member One Federal Credit Union is a member FDIC.

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Member One
FEDERAL CREDIT UNION

Helping over 1,000 independent businesses grow.

Local business lending options from Member One.

Whether the next step for your business means buying land, property, or a new set of wheels, we'd like to help! We offer competitive rates and several term options on:

- Commercial and small investment real estate
- Secured business auto or equipment loans

Plus, local and personalized support from our Business Services Team—every step of the way.

Call, click, or come in to discuss your goals with a business lending specialist.

Member One
FEDERAL CREDIT UNION

memberonefcu.com/business
800-666-8811

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Member One Federal Credit Union
PO BOX 12288
Roanoke, VA 24024

Mrs. Jane Doe
1234 Alphabet Road
City, State, 12345

TOP LEFT: Magazine Ad (Women Audience) TOP RIGHT: Magazine Ad (Minority Audience)
BOTTOM LEFT: Direct Mail (Front) BOTTOM RIGHT: Direct Mail (Back)

MEMBER ONE CREDIT CARD CAMPAIGN



The credit you deserve.



Which Member One Credit Card are you?



Meet our new collection of Visa® credit cards.

For the life juggler who needs a grab-it-and-go card, Member Everyday has you covered. Community cheerleaders rejoice! The plusONE combines purchases and passion for community in a cash back card that gives back in more ways than one. And for the go-getter, the Member Premier card rewards you for enjoying the finer things in life.

Meet your credit card match at memberonefcu.com/credit-cards

Call. Click. Come in.
memberonefcu.com
800-666-8811



Membership eligibility required. Member One Federal Credit Union is federally insured by the National Credit Union Administration.

Meet your match!

Three new credit cards made for you.



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Meet your match!

Three new credit cards made for you.




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TOP: Social Cover Photo LEFT: Magazine Ad
TOP RIGHT: Exterior Bus Ad BOTTOM RIGHT: Vinyl Billboard


MEMBER ONE CREDIT CARD CAMPAIGN

Simple.
Flexible.
Dependable.



Get the Member
Everyday Card.

[Apply now](#)



Which
Member One
Credit Card
are you?



**Ask about our
new credit cards.**



Membership eligibility required.
This credit union is federally insured by the National Credit Union Administration.

Which
Member One
Credit Card
are you?



**Ask about our
new credit cards.**



Membership eligibility required.
This credit union is federally insured by the National Credit Union Administration.

Simple. Flexible. Dependable.




Get the Member Everyday Card.

[Apply now](#)

Cash back? Give back?
Why choose.

[LEARN MORE](#)



Membership eligibility required. Issued by NCUA.

TOP/BOTTOM LEFT: Member Everyday Credit Card Web Banner Ads
TOP CENTER: Drive-Thru Banner **TOP RIGHT:** In-Branch-Banner
BOTTOM RIGHT: plusONE Web Banner Ad

MEMBER ONE HOME EQUITY CAMPAIGN

LIMITED-TIME HOME EQUITY LOAN OFFER

What will you do with the value in *your* home?

Member One
FEDERAL CREDIT UNION


memberonefcu.com
800-666-8811



Membership eligibility required. Federally insured by NCUA.



What will you do with the value in *your* home?




Limited-Time Home Equity Loan Offer

4.75% | **4.99%**

APR fixed for 15 years* | APR fixed for 20 years*

GET STARTED NOW >

Member One
FEDERAL CREDIT UNION



DISC: *APR—Annual Percentage Rate. Membership eligibility required. Insured by NCUA.



What will you do with the value in *your* home?

Limited-Time Home Equity Loan Offer

4.75% | **4.99%**

APR fixed for 15 years* | APR fixed for 20 years*

*No closing costs***

Talk with a representative today to get started!



TOP: Digital Outdoor Billboard
LEFT: Web Banner Ad **RIGHT:** In-Branch Digital Display

MEMBER ONE SOCIAL SECURITY SEMINAR

FREE
Social Security Benefits Seminar
Presented by FocusOne in partnership with Member One

Wednesday, November 20 | 6:00-7:00PM
South County Roanoke Library

Do you want to better understand your social security benefits and how you can get the most value from them? This *free* seminar is for you. Bring your questions to get expert answers from the **FocusOne** Financial Planning Team.

Reserve your spot today! Ask us for more information.

Not affiliated with, endorsed, or sponsored by Roanoke County Public Library. Federally insured by NCUA.



Get expert answers to your questions on benefits and more. No images? 2023.2022



Social Security Benefits Seminar
Presented by FocusOne in partnership with Member One

Wednesday, November 20
6:00-7:00pm

South County Library
6303 Merriman Road, Roanoke, VA 24018

Do you want to better understand your social security benefits and how you can get the most value from them? Then this *free* seminar is for you. Join the **FocusOne** Financial Planning Team for a casual conversation covering topics such as:

- When to take your benefits
- Spousal and dependent benefits
- Survivor benefits
- Divorce benefits
- And more

Social security benefits can seem confusing, but we're here to help—and the sooner you start considering your plans for your benefits, the better! Bring your questions to the seminar and let's get started.

Reserve your spot today!

REGISTER NOW

Not affiliated with, endorsed, or sponsored by Roanoke County Public Library.

FREE
Social Security Benefits Seminar
Presented by FocusOne in partnership with Member One



TOP: In-Branch Digital Display **LEFT:** Email Marketing **RIGHT:** Social Graphic

MEMBER ONE SWAP-A-LOAN CAMPAIGN





We hate to see our members **pay more.**

Transfer an existing auto or personal loan to Member One and you could lower your interest rate by as much as 2%.

Ask us how you can start saving on your loan.




Transfer an auto or personal loan to Member One and save on interest. [No images? Click here.](#)




We hate to see our members **pay more.**

Spending more than you should on that auto or personal loan you got with the other guys? We don't think that's right. Transfer your existing loan to us and we could lower your rate by as much as 2%*. Plus, you won't have to make a payment for 90 days. We want to see our members pay less—that's the Member One way.

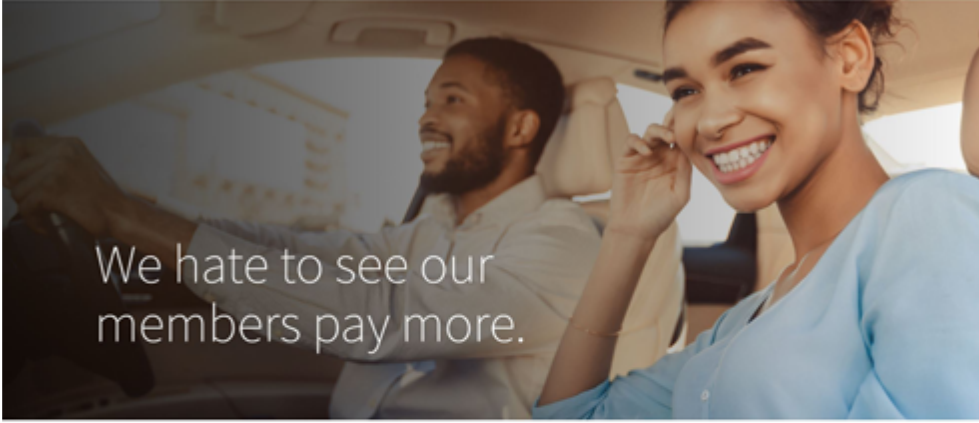


[GET STARTED](#)

*This is a deferred payment option. Interest charges still apply. Deferred payment options may not apply to all loan products. Discounts/savings based on your current rate at another institution. Any available discounts up to 2% may be applied to your current APR. Discounts may vary based on loan type and creditworthiness. Discounts are not applicable for home equity, mortgage, credit card loans, or existing Member One loans. Other restrictions may apply. Programs, rates, terms, and conditions are subject to change without notice.



[Become a Member](#) [Support Center](#) [Live Chat](#)



We hate to see our members pay more.

Transfer a loan and save on your interest rate.

We're a member-owned credit union, so we're in business for you (not to churn profits for ourselves or our shareholders.) That's why we strive to offer our members the very lowest possible interest rates on auto and personal loans.

Transfer your existing loan to us and we could lower your rate by as much as 2%*. Plus, you won't have to make a payment for 90 days.

Let's see how much you could save when you transfer a loan to us—so you can have more for what matters.

[CLICK HERE TO TRANSFER AN AUTO LOAN.](#)

[CLICK HERE TO TRANSFER A PERSONAL LOAN.](#)

TOP: In-Branch Digital Display
LEFT: Email Marketing RIGHT: Landing Page

MEMBER ONE ADVERTORIAL



Let's invest together.
In your future. In our community.

WE'RE BIG ON INVESTING IN OUR MEMBERS. As a local, member-owned financial cooperative, Member One works for you and your goals—not for shareholders and their profits. That's why we're able to offer our members fantastic rates plus low fees on investment and savings accounts.

Whatever you're working toward—retirement, a new home, college—we want to help you get there. Earn dividends without sacrificing liquidity when you open a money market savings account, or get a guaranteed return on your investment with one of our share certificates. We aim to help you reach your financial goals, so together, our entire community can prosper.

Whatever you're working toward—retirement, a new home, college—we want to help you get there.



Call, Click, Come in.
memberonefcu.com
800-666-8811

The teams at our local retail centers are happy to discuss your financial goals.

Invest today.

Roanoke Valley

- Main Office
- Daleville *(Coming soon!)*
- Hershberger
- Orange Avenue
- Salem
- Southwest
- South Roanoke *(Coming soon!)*
- Vinton

Franklin County

- Rocky Mount
- Westlake

New River Valley

- Christiansburg
- Fairlawn

Lynchburg

- Forest
- Lakeside Crossing
- Timberlake



Membership eligibility required. Member One Federal Credit Union is federally insured by the National Credit Union Administration.



MEMBER ONE HOME CLEAN VALLEY COUNCIL AD



Committed to the place
we all call home.

Member One strives to make a difference in the financial lives of our members and the community. We're pretty crazy about the environment too. In fact, our corporate building is LEED certified and it features a rooftop garden. We've implemented other sustainable efforts like a rain garden near our corporate headquarters and community cleanup events with employee volunteers. We're committed—to healthy finances and a healthy environment.

memberonefcu.com
800-666-8811

Federally insured by NCUA.



MEMBER ONE JEFFERSON CENTER SPONSORSHIP AD

Member One is a
proud supporter of
the Jefferson Center!

It's our privilege to partner with
the Jefferson Center in bringing
world-class performing arts to
our hometown. We hope you
enjoy the show!



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800-666-8811

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View more at:

www.BRITTANYPANNELL.com